



Associates (m/f/d)

– Munich, Berlin or Frankfurt –

About Kekst CNC

Kekst CNC is a leading global strategic communications firm that specializes in protecting and enhancing reputations. From 15 locations around the globe, our team of 250 professionals provides expert communications counsel, informed by judgment, insights and data-led analysis. We apply our communications expertise across high-stakes corporate, financial, and political matters, helping businesses communicate effectively through periods of disruption, transformation and growth. Kekst CNC is part of the Publicis Groupe. For more information, visit www.kekstcnc.com

Main Responsibilities

- Conduct research (media audits, market intelligence reports) and make use of market analytics tools to contribute to the development of communications strategies
- Draft communications materials for internal and external stakeholders, e.g. communications plans, press releases and presentations
- Support the planning, organization and management of various events including interviews, media roundtables, and press conferences
- Plan and execute social media campaigns, including using data analytics tools to measure campaign output and online engagement
- Develop excellent client knowledge and understanding – to give concise, accurate overviews of each client's business, communications objectives and PR strategy Stay up to date with trends, issues and challenges that affect clients' businesses and industries, through media coverage and regulatory developments
- Support of our team in client acquisition and development of existing mandates

Requirements

- Completed degree in, for example, finance, economics, political or communication sciences
- Initial practical experience in communication (preferably in a communications consultancy or the communications department of a company)
- Enthusiasm: for precise communication, clients, teamwork and multi-tasking
- Networking, thinking outside the box, excellent verbal communication and presentation skills
- Fluent spoken and written English and German, additional language skills are welcomed
- Digital and social media capabilities are a plus: content creation, social media listening, community management, paid media management and influencer campaigns
- Strong command of all Microsoft Office programmes

What we offer

- Inspiring working atmosphere characterized by the highest level of professionalism in a challenging environment
- International mandates and collaboration with clients and colleagues around the globe
- Exciting development opportunities, substantial training modules, a competitive salary, exchange programs, bonus scheme and benefits package

Please send your resume and cover letter, or any questions related to the role, to the following e-mail address: career-emea@kestcnc.com